



Abstract

Social Welfare and Nutritious Meal Programme Department – Puratchi Thalaivar MGR Nutritious Meal Scheme – Part II Scheme for the year 2013-2014 – Procurement, processing and supply of Millet Ladoos/Halwa/Pakkoda in Ariyalur District at a cost of Rs.129 lakh – Sanctioned – Orders – Issued.

• 024230

Social Welfare & Nutritious Meal Programme (NMP1) Department

G.O.(D) No. 51

Dated : 29-05-2013

திருவள்ளூர் ஆண்டு 2044

வைகாசி 15 ஆம் நாள்

Read :

Letter received from the Director of Social Welfare Roc.No.28228/
NMP1(தி-1) 2013, dated 06-02-2013.

ORDER:

In the letter read above the Director of Social Welfare has stated that the Government of India, had requested to initiate necessary action to introduce Millets/Millet based food products under the Mid – Day – Meal Programme in order to enhance the Nutritional Value of school going children.

2) Under Nutritious Meal Programme Rice, Dhall Sambar with Vegetables and Egg are provided to the School going children. To increase the protein value the children are also provided with Bengal Gram/Green Gram, twice in a week.

3) During 2011-2012, the total number of beneficiaries enrolled under Nutritious Meal Programme got reduced to 50,14,245 which was 54,80,345 during 2010-2011. In order to address this issue and to attract children the Government of Tamil Nadu had introduced the variety meals with masala eggs. The scheme is launched in one block of all the Districts on a pilot basis and will be extended to other blocks of the Districts based on the inputs received from the pilot blocks.

4) Thus Government is taking number of food security steps under Nutritious Meal Programme for the school going children. However, the problem of malnutrition and underweight remains a major threat to the survival growth and development of the children.

5) Rice, Dhall and Egg alone is not sufficient for the all round development of a child. Moreover, the Noon Meal provided in schools, once daily, is not sufficient for severely Mal-Nourished children. Hence in order to bridge the gap in growth parameters, additional supplementary nutrition needs to be provided. Hence, as a

special initiative the Director of Social Welfare has planned for the introduction of Millets to school going children.

6) With the present regular Nutritious Meal, Millet Ladoos can be an added supplement in the form of Jaggery flavoured "Millet Ladoo". in order to attract children. Each child can be provided with 50gm of Millet Ladoo twice in a day, for 5 days in a week, for 6 months on a pilot basis.

The Nutritive value of 50 gm of Millet Ladoo is as follows:

S.No.	Nutritive content	Nutritive Value
1.	Moisture	4.27 gm
2.	Crude fibre	0.93 gm
3.	Protein	4.05 gms
4.	Carbohydrate	38.28 gm
5.	Fat	1.11 gm
6.	Energy	159.62 cal
7.	Calcium	25.43 mg
8.	Mineral	0.84 gm
9.	Phosphorus	96.33 mg
10.	Iron	2.47 mg

- The Preparation of the above said Millet Ladoo will be decided in consultation with food and Nutrition Board, Shastri Bhavan, Chennai.
- The above processing and preparation of Millet Ladoos shall be entrusted with the already existing Weaning Food Societies functioning under the control of Integrated Child Development Service Schemes.

Tentative cost of Millet Ladoo:

Sl.No.	Ingredients	QTY in gm	Rate (in Rs)
1.	Roasted Bengal gram	200 gm	13.40
2.	Ragi	200 gm	3.98
3.	Jowar	200 gm	5.00
4.	Bajra	200 gm	3.40
5.	Varagu	100 gm	1.54
6.	Samal	100 gm	3.12
7.	Jaggery	500 gm	15.50
8.	Wastage(10%)		4.60
9.	Wages for Staff		3.75
10.	Transportation		2.55
11.	Grinding Charges		15.00
12.	Fuel Charges		0.55
13.	Packing Charges		2.00
	Price for 1500 gm of Millet Ladoo		74.39
	Therefore the price for 50 gm of Millet Ladoo		2.48

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- To start with, the Millet Ladoos shall be introduced in Ariyalur District being the smallest and poorest district
- In addition the children in the age group of 3-5 years in district are found to be severely under weight as per the statistics given by the Commissionerate of Integrated Child Development Services Schemes.
- In order to address this problem these children as soon as they enter the schools, i.e., first standard, along with regular Noon Meal, they can also be provided with these Millet Ladoos. These Millet Ladoos can be extended to children upto fifth standard, taking into consideration their age and physical activity.
- The Director of Social Welfare shall be authorized to carry out the component wise adjustment wherever required within the overall total / approved budget cost.
- Before launching the programme the Noon Meal Beneficiaries of Primary School of the concerned district shall be produced for Physical examination by which their height and weight have to be entered in a separate ledger.
- Every month, this exercise needs to be carried out. At the end of the sixth month the feedback report has to be submitted to the Director of Social Welfare by the respective District Collector. Based on the inputs received, the extension of the scheme shall be decided by the Government.
- In order to monitor the weight and height of the Noon Meal Beneficiaries of the Primary school, all the Noon Meal Centres, Ariyalur District shall be provided with a weighing machine and a height measuring scale as a non-recurring expenditure.
- Each Noon Meal Centre shall also be provided with a storage bin for storing the Millet Ladoo ingredient packets.
- The Weaning Food Societies and the Noon Meal Employees of the District concerned will be given with proper training for processing, Packing and in the preparation of Millet Ladoo Ingredient Packets.
- || • The life shell of the Millet ladoo Ingredient packet has to be decided in consultation with Food and Nutrition Board.
- The District Collector, Ariyalur District will be monitoring the supply and quality of Millet ingredients packets. He will be assisted by District / Block level committees.

- After completion of the trial project (6 months) in Ariyalur District, the evaluation of the Scheme in the field trial design will be taken up by the district collector to determine the reduction in number of under nourished / underweight children and also based on the compliance, further scaling up of the interventions to the other district in phased manner can be considered later.

7) The Director of Social Welfare has therefore requested the Government to sanction Rs.1,29,00,000/- as non recurring expenditure towards procurement processing and supply of Millet Ladoos/Halwa/Pakoda etc as a pilot project for 5 months in Ariyalur District.

8) After careful examination of the proposal of the Director of Social Welfare Government accord sanction of Rs.1,29,00,000 as non recurring expenditure towards procurement processing and supply of Millet Ladoos /Halwa/Pakoda etc. to 40680 primary school children of Ariyalur District for a period of 5 months as a special initiative under Part II scheme for the year 2013-2014.

9) The expenditure sanctioned in Para 8 shall be debited under the following head of account.

(Rupees in lakhs)

Head of Account	Item of Expenditure	Ultimate Cost		Cost of 2013-2014		
		Recurring	Non-Recurring	Revenue	Capital	Loan
2236 - Nutrition-02. Distribution of Food and Beverages - 102-Mid-day Meals - Schemes in the Twelfth Five Year Plan - II State Plan - KC - Feeding to children in the age group of 5-9 under Puratchi Thalaivar MGR NMP - Payment of Cost to Tamilnadu Civil Supplies Corporation for supply of food articles 67 Feeding / Dietary Charges - 09 others (2236-02-102-KC-6791)	1. Procurement Processing and supply of Millet Ladoos/Halwa/Pakoda, etc., to 40680 Primary School Children of Ariyalur District for a period of 5 months as a special initiative.		117.84	117.84		

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Materials and Supplies (DPC : 2236 02 102 KC 2400)	2. Supply of Steel drum with lid with the capacity of 30 kgs. worth Rs.900 for 330 Noon Meal Centres.	2.97	2.97		
72 Training (DPC : 2236 02 102 KC 7209)	3. Training programme for Noon Meal staff and weaning food society staff in Ariyalur District @ Rs.500/- for 740 members.	3.70	3.70		
19 Machinery and Equipments 01 Purchase (DPC : 2236 02 102 KC 1910)	4. One Weighing Machine for 330 Noon Meal Centres @ Rs. 860/- (with Tax)	2.84	2.84		
24 Materials and Supplies (DPC : 2236 02 102 KC 2400)	5. One Height measuring scale for 330 Noon Meal centres @ Rs. 500/- (with tax)	1.65	1.65		
	TOTAL	129.00	129.00		

10) Monitoring and Evaluation of the Scheme:

- The Weaning Food Societies and the Noon Meal Employees of the District concerned will be given with proper training for processing, Packing and in the preparation of Millet Ladoo Ingredient Packets.
- Before launching the programme the Noon Meal Beneficiaries of Primary School of Ariyalur district shall be produced for Physical examination by which their height and weight have to be entered in a separate ledger. A weighing machine and a height measuring instrument shall also be provided.
- Every month, this exercise needs to be carried out. At the end of the fifth month the feedback report has to be submitted to the Director of Social Welfare by the District Collector Ariyalur. Based on the inputs received, the extension of the scheme shall be decided by the Government.
- The life shell of the Millet ladoo/Halwa/Pakoda, etc., Ingredient packet has to be decided in consultation with Food and Nutrition Board.

- The District Collector, Ariyalur will be monitoring the supply and quality of Millet ingredients packets. They will be assisted by District / Block level committees.

11) The Director of Social Welfare shall be authorized to carry out the component wise adjustment wherever required within the overall total/approved budget cost.

12) The Director of Social Welfare is instructed to adhere the tender procedure stipulated under Tamil Nadu Transparency in Tender Act, 1998 and Tamil Nadu Transparency in Tender Rules, 2000 while procuring the above said machinery and equipments and he is authorized to draw and utilize the amount sanctioned in para 8 above and furnish the Utilization Certificate to government early.

13) This order issues with the concurrence of Finance Department vide its U.O.No. 23747/Fin(SW)/2013, dated, 17-05-2013.

(By Order of the Governor)

P.M. Basheer Ahamed
Secretary to Government

To,

The Director of Social Welfare, Chennai 2.
The District Collector, Ariyalur District.,
The Pay & Accounts Officer, Chennai (East), Chennai - 8.
The Accountant General, Chennai 18/35.
The Accountant General (Audit I/II), Chennai-18
The Resident Audit Officer, Secretariat, Chennai-9.

Copy to

The Senior Personal Assistant to Hon'ble Minister for Social Welfare and Nutritious Meal Programme Department, Chennai-9.
The Finance(Social Welfare and Nutritious Meal Programme Department/BG.I/II) Department, Chennai-9.
Stock File/Spare Copy.

//forwarded by order//

P. K. K. K.
Section Officer